* Use your data to determine whether the mean or the median better summarizes the data.
  + I would say the median is a better way to summarize the data than the mean because there is a large variance within the data set, which tells me that there are large outliers within the dataset. This means that the average would not be an accurate measure to judge the overall backers count.
* Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?
  + There was more variability the successful campaigns. That does make sense, because there are far more successful campaigns than there were unsuccessful, so naturally there will be more data to go through and compare than the unsuccessful campaigns.